
Your online life, permanent as a tattoo:

[listening test questions]

Author: Juan Enriquez

Date: Feb 2013

Time: (5.57)

Level: **** [B2/C1]

TED TALK Link:

https://www.ted.com/talks/juan_enriquez_how_to_think_about_digital_tattoos

Check these word before listening:

Key vocabulary

1. Immortality
2. Intriguing
3. Allegiance
4. Intimate
5. Indiscreet
6. A credit score
7. To be plastered by something
8. Facial recognition
9. Andy Worhol (Famous Artist)
10. To figure out
11. Anonymous
12. Greek Gods – Sisyphus / Orpheus / Atalanta / Narcissus
13. Charms
14. A thug

Copyright: These materials are photocopiable but please leave all logos and web addresses on handouts. Please don't post these materials onto the web. Thank you

Student

TED Talks Comprehension Questions [6 minutes]

Time: *Approximately 60 minutes*

1. Read the title

- Try to predict the content of lecture
- Write down key terms / ideas
- Check key vocabulary using a dictionary

Try to listen ONLY two times

Three types of lesson

Lesson#1: [hard]

1. Listen once – take notes
2. Give 3 minutes to tidy notes
3. Listen again and add to notes (use a different colour pen)
4. Answer questions – set 10-15 minutes to answer
5. Check answers
6. Listen again to check answers

Lesson #2: [medium]

1. Listen once – take notes
2. Answer questions: 10 minutes
3. Listen again – answer the questions as they listen
4. Give yourself 10 minutes to tidy answers. Then check answers
5. Listen again to check answers

Lesson #3: [easier]

1. Read questions – highlight key terms
2. Listen once and answer questions
3. 3 minutes to tidy notes
4. Listen again answer missed question
5. 5-10 minutes to tidy answers. Then check answers
6. Listen again to check answers

Teacher

TED Talks Comprehension Questions [6 minutes]

Aim: to develop the students' ability to listen to a short 6-minute lecture, to take notes and then use those notes to answer a range of questions types.

Lesson Time: 60 minutes

Lesson Plan

1. Lead in

- Ask Students to discuss the 'title' and predict the content of lecture
- Ask students to write down key terms / language from discussion
- Feed in / check key vocabulary

Three types of lesson

Lesson#1: [hard]

1. Students listen once – take notes
2. Give 3 minutes to tidy notes
3. Listen again and add to notes (use a different colour pen)
4. Give out questions – set 10-15 minutes to answer
5. Feedback answers (give out answers or go through on board)

Lesson #2: [medium]

1. Students listen once – take notes
2. Give out questions: Set 10 minutes for students to answer questions from notes
3. Listen again – students answer the questions as they listen
4. Give extra 10 minutes to consolidate answers
5. Feedback answers (give out answers or go through on board)

Lesson #3: [easy]

1. Give out questions - students have 5-10 minutes to look at questions
2. Students listen and answer questions
3. Give 3 minutes to tidy notes
4. Students listen again – check answers and answer questions missed
5. 5-10 minutes to tidy answers
6. Feedback answers (give out answers or go through on board)

Your online life, permanent as a tattoo: Juan Enriquez

[Feb 2013 – 5:57]

1. Adjectives

Name the four adjectives used to describe tattoos	
i.	
ii.	
iii.	
iv.	

___ / 4

2. Sites and technology

What are the everyday sites and technology where you leave your electronic tattoo?					
<u>Sites</u>	i.	ii.	iii.	iv.	v.
<u>Technology</u>	i.	ii.			

___ / 7

3. True, false, not given

i.	Celebrity coverage is now being applied to everyone	
ii.	In the past people could hide stuff about themselves but now it much harder	
iii.	Facial recognition is also an electronic tattoo.	
iv.	People use facial recognition before going on a date in a bar.	
v.	Face.com sold to Facebook for \$18bn	
vi.	Facial recognition and social media have improved marketing	

___ / 6

4. Gap fill

Fill in the missing gaps

i.	Andy Worhol's theory was 'in the future, everyone will be w_____ f_____ for 15 minutes'
ii.	This can be flipped to what if you're only going to be a_____ for 15minutes
iii.	The future means that electronic tattoos will make us very close to i_____.

___ / 4

5. Short answers *Lessons from the Greeks. Answer the questions with short answers.*

Lesson 1: Sisyphus	
What horrible thing did he do?	i.
What was his punishment?	ii.
What's the connection to electronic tattoo?	iii.

___ / 3

Lesson 2: Orpheus	
What happened to him?	i.
What was the condition?	ii.
What was the consequence?	iii.
What's the connection to the electronic tattoo?	iv.

___ / 4

Lesson 3: Atalanta.	
What was her challenge?	i.
Who beat her and how?	ii.
What's the connection to electronic tattoo?	iii.

___ / 3

Lesson 4: Narcissus.	
What happened to Narcissus?	i.
What's the connection to electronic tattoo?	ii.

___ / 2

6. Summary

Latin American poet: Jorge Luis Borges.

i.	He said to the Argentine military 'how else can you threaten me other than d _____?'
ii	What are we all threatened by now? I _____

___ / 2

7. Speaker's Stance

Does the speaker believe electronic tattoos are good or bad?	Good	Bad
--	------	-----

Marks: ___/1

Overall Score _____ / 36

ANSWERS

1. Adjectives

Name the four adjectives used to describe tattoos	
<u>i.</u>	Beautiful
<u>ii.</u>	intriguing
<u>iii.</u>	allegiance
<u>iv.</u>	intimate

___ / 4

2. Sites and technology

What are the everyday sites and technology where you leave your electronic tattoo?					
<u>Sites</u>	Google	Yelp,	Twitter,	LinkedIn	travel advisor
<u>Technology</u>	GPS,	cell phones			

___ / 7

3. True, false, not given

<u>i.</u>	Celebrity coverage is now being applied to everyone	T
<u>ii.</u>	In the past people could hide stuff about themselves but now it much harder	T
<u>iii.</u>	Facial recognition is also an electronic tattoo.	F
<u>iv.</u>	People use facial recognition before going on a date in a bar.	NG
<u>v.</u>	Face.com sold to Facebook for \$18bn	F
<u>vi.</u>	Facial recognition and social media have improved marketing	T

___ / 6

4. Gap fill

Fill in the missing gaps

i.	Andy Worhol's theory was 'in the future, everyone will be <u>world famous</u> for 15 minutes'
ii.	This can be flipped to what if you're only going to be <u>anonymous</u> for 15minutes
iii.	The future means that electronic tattoos will make us very close to <u>immortality</u> .

___ / 3

5. Short answers

Lessons from the Greeks. Answer the questions with short answers.

Lesson 1: Sisyphus	
What horrible thing did he do?	i. Not said
What was his punishment?	ii. Roll a rock up, it would roll down.
What's the connection to electronic tattoo?	iii. This is like you reputation - be careful what you post

___ / 3

Lesson 2: Orpheus	
What happened to him?	i. Lost his beloved, charmed his way into the underworld, to release his loved one.
What was the condition?	ii. they released his beauty (loved one) on the condition he didn't look at her as he walked out (of the underworld)
What was the consequence?	iii. He looked at her and loses her forever.
What's the connection to the electronic tattoo?	iv. With all that data, try not to look too far into the past of those you love.

___ / 4

Lesson 3: Atalanta.	
What was her challenge?	i. She was a great runner. If you beat her in race she would marry you, if you lost you would die
Who beat her and how?	ii. Hippomenes. He used golden apples to keep her distracted.
What's the connection to electronic tattoo?	iii. There's lots of golden apples (distractions) to tweet and write posts about - just try to remember the purpose.

___ / 3

Lesson 4: Narcissus.	
What happened to Narcissus?	i. Fell in love with his own reflection.
What's the connection to electronic tattoo?	ii. Be careful that you don't fall in love with yourself, become too self-obsessed, and vain.

___ / 2

6. Summary

Latin American poet: Jorge Luis Borges.

i.	He said to the Argentine military 'how else can you threaten me other than <u>death</u> '?
ii	What are we all threatened by now? <u>Immortality</u>

___ / 2

7. Speaker's Stance

Does the speaker believe electronic tattoos are good or bad?	Good	<u>Bad</u>
--	------	------------

___ / 1