Amazon: The world's largest retailer EXAMPLE

[listening test questions]

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Time: 07:49
Level: ***** [B1/B2/C1]

Lecture: https://youtu.be/jZtoV9WoxYg **or MP3:** Download

PowerPoint Download: Available in paid version only

Check these words before listening:

<div style="border:1px solid black">

Key vocabulary

1. Retailer, the retail industry.
2. ██████████████
3. Criticisms.
4. Business ██████████████
5. Cloud computing, digital streaming, consumer electronics.
6. Linear ██████████████
7. Revenue.
8. A ██████████████████ products.
9. An obsession.
10. ██████████████.
11. Fulfilment.
12. ██████████████
13. Robotics, scanning machines.
14. Recruitment.
15. ██████████████.
16. Unsafe, gruesome working conditions.
17. ██████████████.
18. Injuries, repetitive lifting.
19. ██████████████ (US medical company).
20. The National Council for Occupational Safety and Health.
21. ██████████████.
22. Feedback.
23. ██████████████.
24. Ergonomic training.
25. ██████████████.

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Teacher

LISTENING TEST QUESTIONS

Aim: *to develop the students' ability to listen to a 10 min+ lecture, to take notes and then use those notes to answer a range of test- type questions.*

Lesson Time: *Approximately 1:30-2:00 hours*

Lesson Plan

Lead in

- Ask Students to read the 'title' & predict the content of the lecture.
- Ask students to write down key terms & language from the discussion.
- Feed in / check key vocabulary.

Three types of lesson

Lesson#1: [hard]
1. Students listen once & take notes.
2. Give 5 minutes to tidy notes.
3. Listen again & add to notes (use a different colour pen).
4. Distribute questions – set 20-25 minutes to answer.
5. Feedback: distribute or project answers.

Lesson #2: [medium]
1. Students listen once & take notes.
2. Distribute questions: set 15 minutes for students to answer the questions from their notes.
3. Listen again. Students answer the missed questions as they listen.
4. Give extra 10 minutes to consolidate answers.
5. Feedback: distribute or project answers.

Lesson #3: [easy]
1. Distribute questions. Students have 10 minutes to look at the questions.
2. Students listen & answer the questions.
3. Give 5 minutes to tidy answers.
4. Students listen again. Check answers & answer missed questions.
5. 5-10 minutes to tidy answers.
6. Feedback: distribute or project answers.

Amazon: The world's largest retailer
by F. Shirani (2020)

1. Introduction: What are ⬛⬛⬛⬛⬛⬛ of the lecture?

i	*Brief Overview.*
ii.	
iii.	
iv.	

___ /3

2. Overview: Name three of the ⬛⬛⬛⬛⬛⬛.

Example	*Artificial Intelligence (A.I)*
i.	
ii.	
iii..	

___ /3

3. The Company

i.	What is the name of the person who founded Amazon?
ii.	How much revenue ⬛⬛⬛⬛⬛?
iii.	How ⬛⬛⬛⬛ ⬛⬛⬛⬛ by Amazon?
iv.	What are the four ⬛⬛⬛⬛? The first letter is provided:
	Innovation
	C_____ obsession
	L_____ ⬛⬛⬛⬛
	O_____ ⬛⬛⬛⬛
v.	What are Amazon distribution centres called?
vi.	How many of ⬛⬛⬛⬛ robotics?

___ /8

4. **Recruitment and employee benefits** [circle the correct answer]

i. How many jobs have been created in the UK?
a) 25,000

c) 250,000

___ / 1

ii. What is the ▓▓▓▓▓▓▓▓▓▓ at Amazon outside London?
a) £9.00
b) ▓▓▓▓▓▓▓
c) £10.00
d) ▓▓▓▓▓▓▓

___ / 1

iii. Which of these ▓▓▓▓▓▓▓▓▓▓ as a benefit ▓▓▓▓▓▓▓▓▓▓▓?
a) Income protection
b) ▓▓▓▓▓▓▓
c) Life assurance
d) ▓▓▓▓▓▓▓

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iv. How many employees have ▓▓▓▓▓▓▓▓▓▓ through the ▓▓▓▓▓▓▓ Programme?
a) 6,000
b) ▓▓▓▓▓▓▓
c) 60,000
d) ▓▓▓▓▓▓▓

___ / 1

5. **Unsafe working conditions:** Are these statements true, false or not given?

		T/F/NG
The Guardian		
i.	In the last ▓▓▓▓▓▓▓▓▓▓ have been injured in UK-based Amazon warehouses.	
The BBC		
ii.	Injuries in UK Amazon warehouses ▓▓▓▓▓▓▓▓ and 2019.	
Time Magazine		
iii.	Robots have raised productivity from 100 items to 300 items a day.	
vi.	Employees working in ▓▓▓▓▓▓▓▓ are paid more.	
The Guardian		
v.	In the last three years, there ▓▓▓▓▓▓▓▓ called for injuries in UK warehouses.	
Vice News		
vi.	▓▓▓▓▓▓▓▓ in Amazon warehouses since 2013.	

___ / 6

6. **Amazon's response.** Fill in the gaps. [The first letter has been given]

Amazon states that **i. s**_____ is the most important aspect. They say that they do this ░░░░░░░░░░░ dialogue, ░░░░░░░░░░░, on-the-spot **ii. t**_____ and employee ░░░░░░░░░░░. Amazon states ░░░░░░ safety **iii. s**_____ and ░░░░░░░░░░░ to reduce physical risk through ergonomic training and **iv. c**_____. Furthermore, it ░░░░░░░░░░░░░░░░░░░░░░░ employee **v. f**_____ on a regular basis ░░░░░░░░░░░ the working environments can be improved.

___ / 5

7. **Fulfilment centres.**

	What are the ░░░░░░░░░░░ for Amazon's Fulfilment ░░░░░░░░░░░?
i.	
ii.	
iii.	How many fulfilment centre tours are there in the UK?

___ / 3

8. **Critical thinking**

Is the lecturer optimistic or pessimistic about ░░░░░░░░░░░ at Amazon? Why?

i.	Optimistic	Pessimistic
ii	**Why?** .	

___ / 2

Total Score ___ / 34

Amazon: The world's largest retailer ANSWERS
by F. Shirani (2020)

1. Introduction: What are the four key parts of the lecture?

i	*Brief Overview*
ii.	Recruitment and benefits
iii.	Criticisms (treatment of employees)
iv.	Amazon's response (to the criticisms)

___ /3

2. Overview: Name three of the six key different sectors.

Example	*Artificial Intelligence (A.I)*
i.	cloud computing
ii.	e-commerce

ALL ANSWERS INCLUDED IN PAID VERSION…

AMAZON Tapescript

Hello, I'm going to be talking to you today about the world's largest retailer. I'm sure most of you have bought at least one product from this company. Can you guess who it is? Yes, that's right. It's Amazon. I shall start this lecture by giving you a brief overview of Amazon, and this will be followed by looking at recruitment and employee benefits. And as there have been a number of criticisms regarding the treatment of employees, I shall look at this next. How Amazon has responded to these criticisms will be my final point. So, let's start with the overview.

Amazon was established in 1994 and since then it has….

FULL TAPESCRIPT INCLUDED IN PAID VERSION…